

PhD Hub Starter - Online Workshop

Agenda

Wednesday 29th April 2020

9:30-13:00 CET/Brussels time

9:30	Introduction to the day
10:00	Keynote speech: "The "Education Transformation Framework" <i>Alexa Joyce, Microsoft Research</i>
10:20	European PhD Hub: A solution to match multifaced research needs <i>Marie Montaldo, European University Foundation</i>
10:40	The benefits of University-Business partnerships in the doctoral field: The Doctoral School of Industry Innovations <i>Jukka Matikainen, New Factory</i>
11:00	Embedding the innovation ecosystems at regional and European levels: BCU's STEAMhouse <i>Rehan Bhana, Birmingham City University</i>
11:30	How to get started with using the European PhD Hub platform <i>Charalampos Bratsas, Aristotle University of Thessaloniki</i>
11:50	How to efficiently structure University-Business cooperation in the doctoral field <i>Rehan Bhana, Birmingham City University</i>
12:10	How to address the industry in a convincing manner <i>Dermot Doyle, Independent Business strategy consultant</i> <i>Sotiris Siagas, EuroConsultants</i>
12:30	Summary and main takeaways <i>Nikos Giannoulidis, EuroConsultants</i>
12:50	Closing and follow-up
13:00	End of the online workshop

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