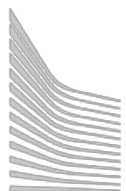


ERASMUS — *Going* — DIGITAL



European
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EUROPEAN
UNIVERSITY
FOUNDATION



European
Commission



Spring webinar series:

28 May 2020 – *The European Student Identifier*

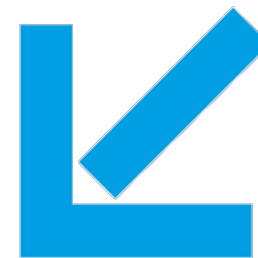
11 June 2020 – *The new Erasmus+ mobile app*

25 June 2020 – *The new Online Learning Agreement*

<https://uni-foundation.eu/upcoming-erasmus-does-digital-webinars/>

EUROPEAN STUDENT CARD INITIATIVE

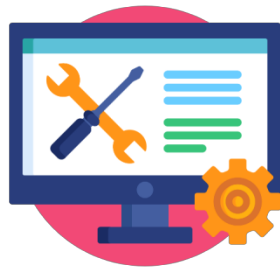
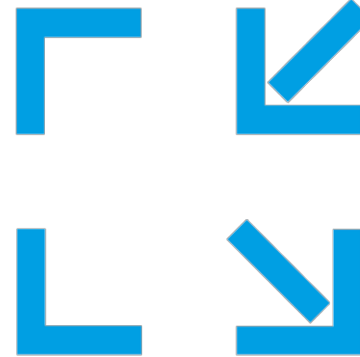
*Simplifying, facilitating,
connecting.*



European
Commission

**EUROPEAN
STUDENT
CARD
INITIATIVE**

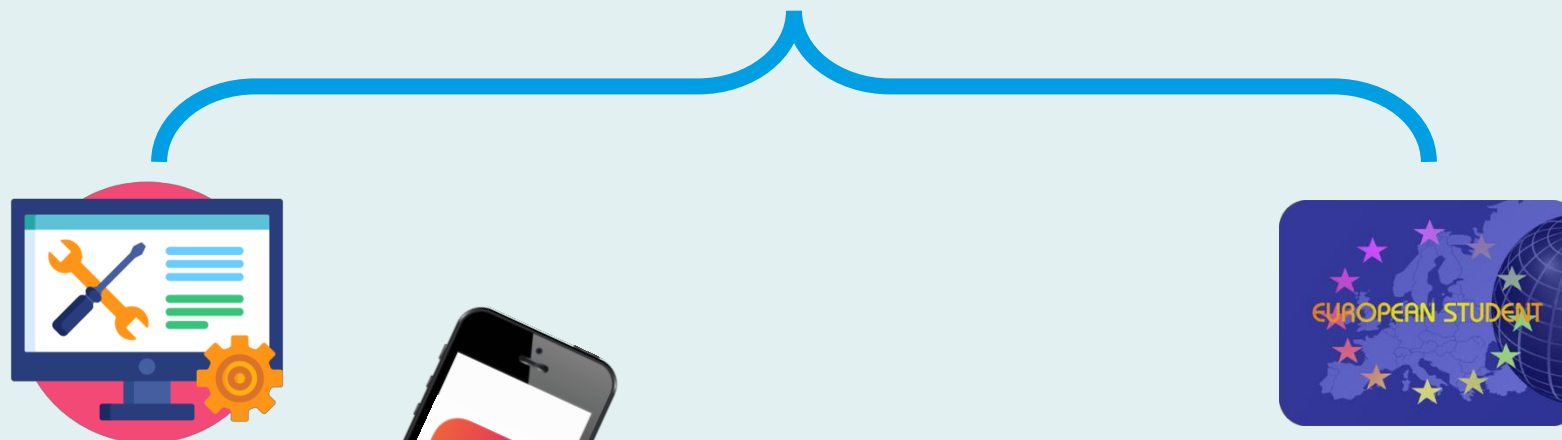
*Simplifying, facilitating,
connecting.*



Digitalising and streamlining
student mobility administration

Rolling out the “European Student Card”
and European Student Identifier

How do we get there?



Connecting universities



Connecting students



Online identification and authentication



Connecting student services

Erasmus+ Mobile App background



- Launched in the context of the Erasmus+ 30th anniversary
- Public call for tender for significant enhancements in 2019
- Work on further developments began in 2020

Our objectives

- Make it simpler for students to go abroad
- Make it easier to get access to services
- Higher quality mobility experience



The Erasmus+ App

What to expect from the new Erasmus+ App?

Webinar

June 11, 2020

An inclusive, digital Erasmus

*The student perspective on the programme
11th of June 2020*



Erasmus+ is an awesome experience



Erasmus+ is an awesome experience
... once you know what to do



**The programme must be
inclusive and accessible for all**



HEI Benefits

- Decreased IRO workload
- Increased student participation
- A simpler, modern programme



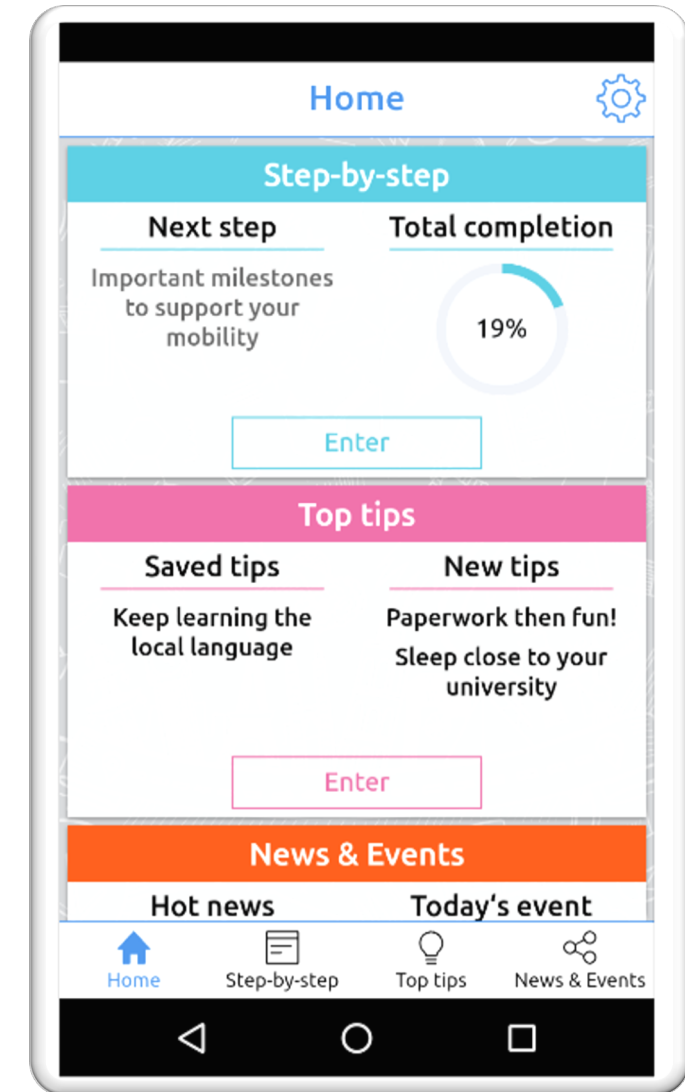
Student Benefits

- Access to more information
- Wider participation
- Intercultural exchange
- Improved recognition formal and informal learning



Erasmus+ App

- **Launched in 2017**
- **Part of #Erasmus30 celebration**
- **A proof of concept ahead of its time**
- **Needs upscaling to play integral role in the programme**



Connecting Online Services



**Information about
mobility opportunities**



**Events and interest
groups**

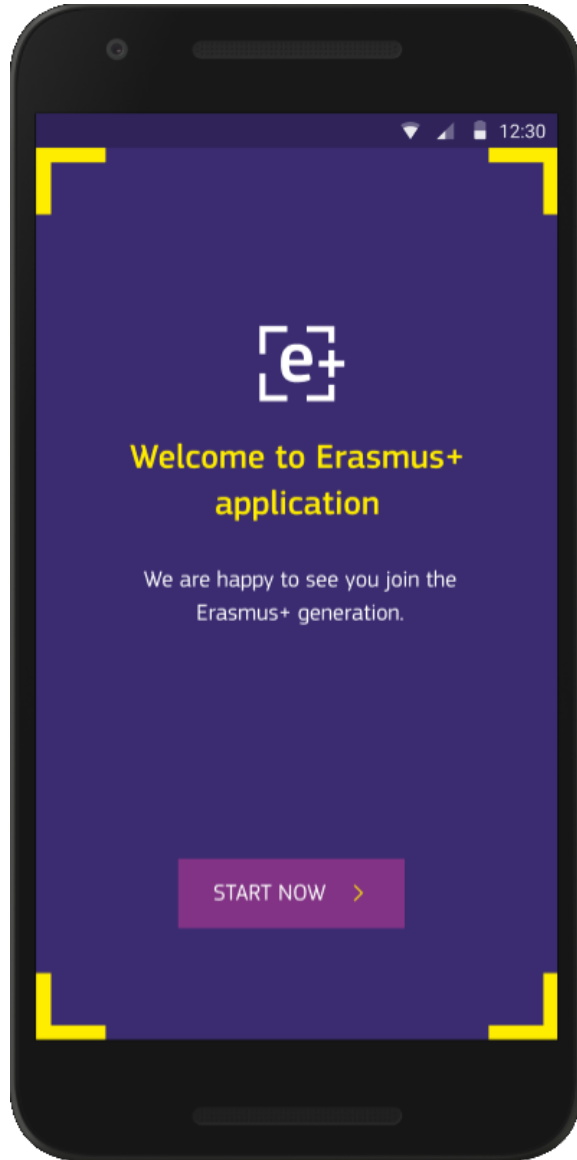


**Traineeship and career
opportunities**



**Local student
offers**



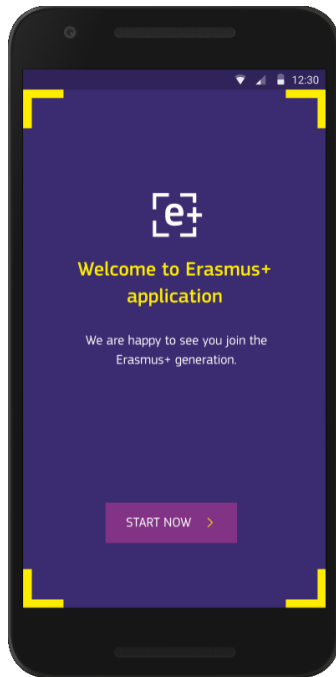


New Erasmus+ App

*Early stage mock-up. Final design still subject to change.



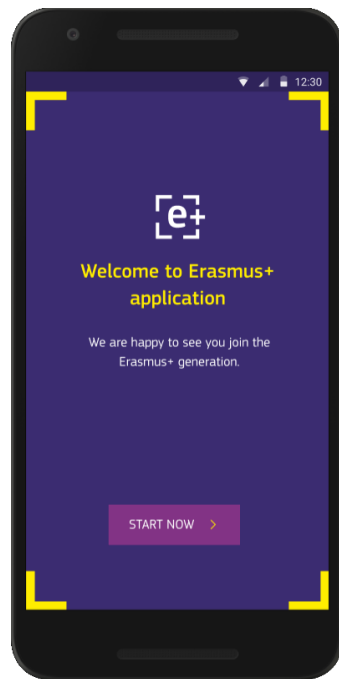
Single entry point for your Erasmus experience



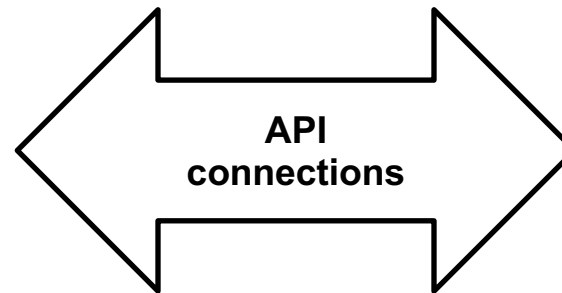
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Single entry point for your Erasmus experience



*Early stage mock-up. Final design still subject to change.

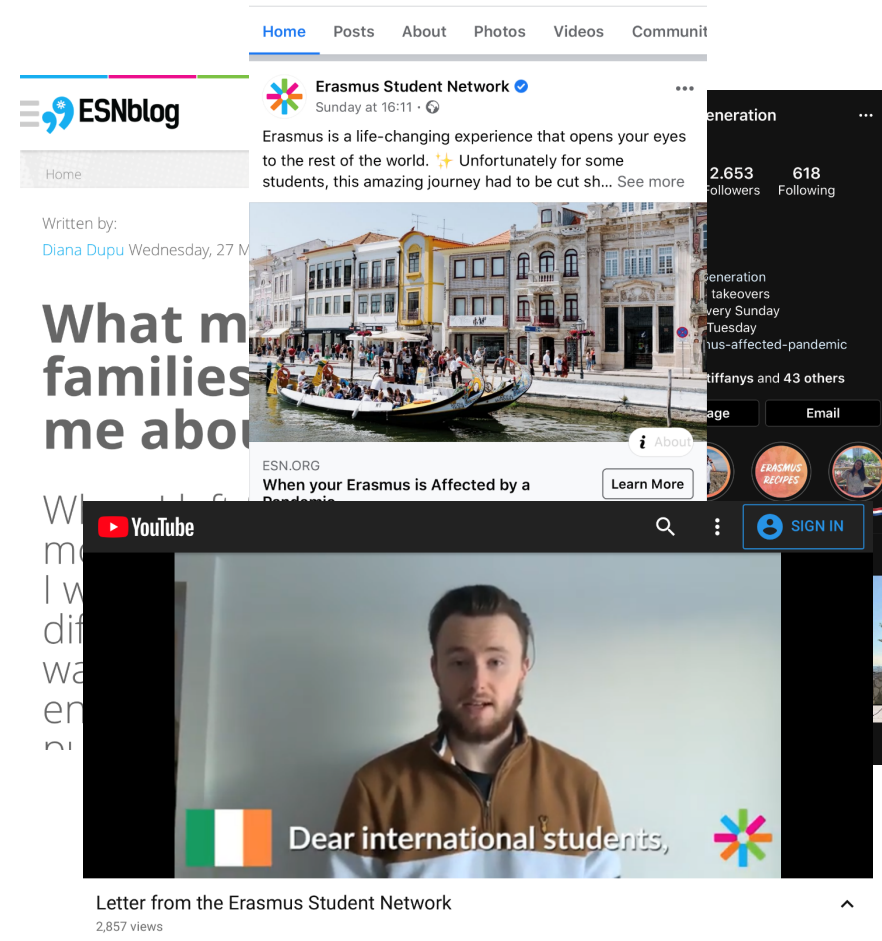


Ensuring that student voices are heard



Reaching Out

- **Online media**
 - Targeted campaigns
 - Videos
 - Articles & publications
 - Newsletters
- **Physical meetings**
 - IRO and student conferences
 - Erasmus+ App promotion events



Campaign 1: November 2020 to April 2021

- **Target audience:** HEIs, students and student organisations
- **November - December:**
 - Gathering up-to-date information for the app
 - Raise awareness of the Erasmus+ App
 - Gather tips for future incoming students
- **January – April**
 - Promotion of the Erasmus+ App for incoming students



Campaign 2: September 2021 to December 2021

- **Target audience:** HEIs, students and student organisations
- Promotion of Erasmus+ App for 2021 students
- Showcasing new services as they are added to the app



wpa@esn.org

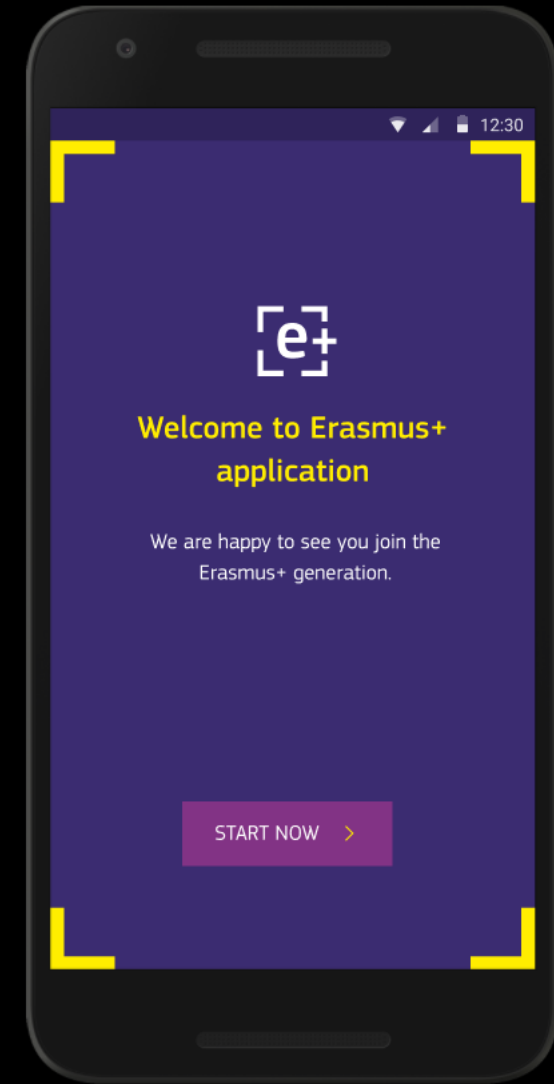
Kaspars Ābelnīca

Web Project Administrator

www.esn.org

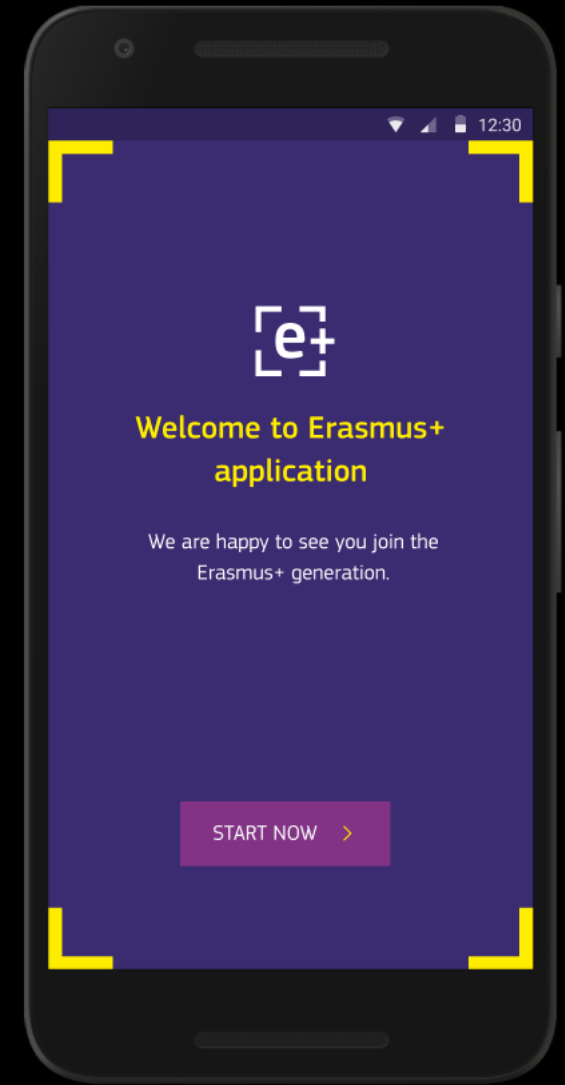


Erasmus+ App Release 1. highlights



Erasmus+ App Release 1. highlights

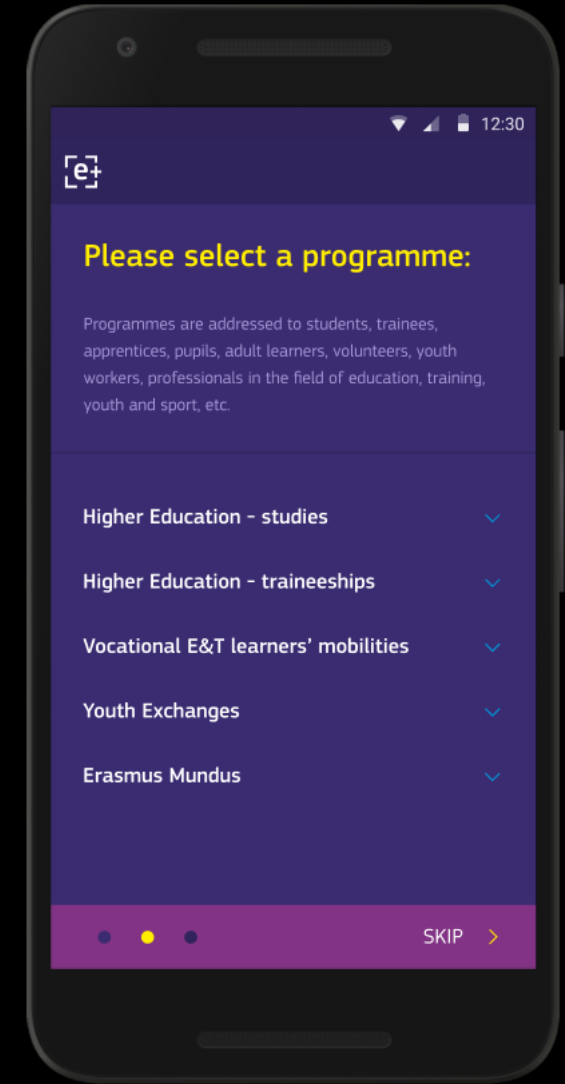
- First steps



Erasmus+ App

Release 1. highlights

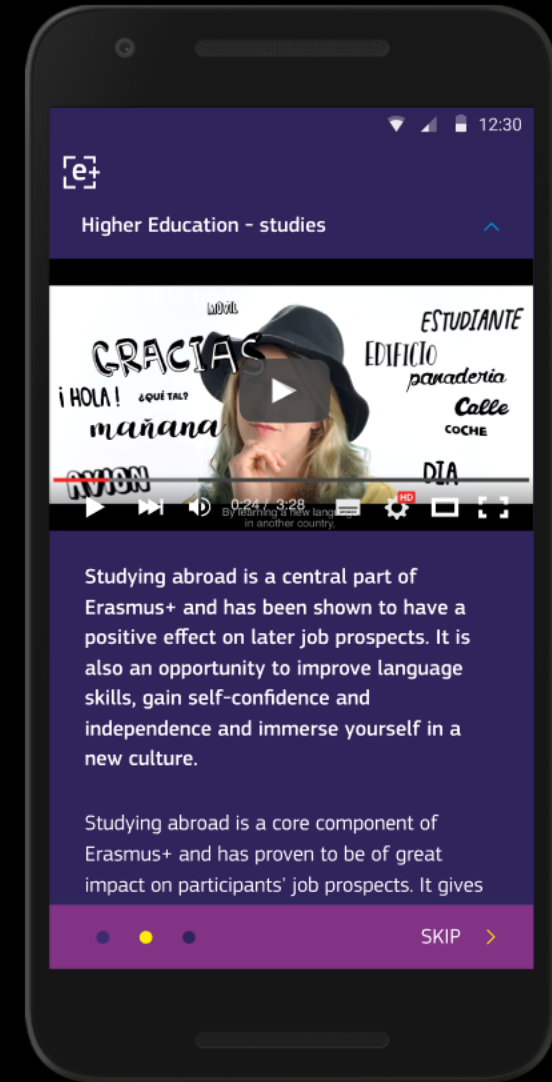
- First steps
- Select a programme



Erasmus+ App

Release 1. highlights

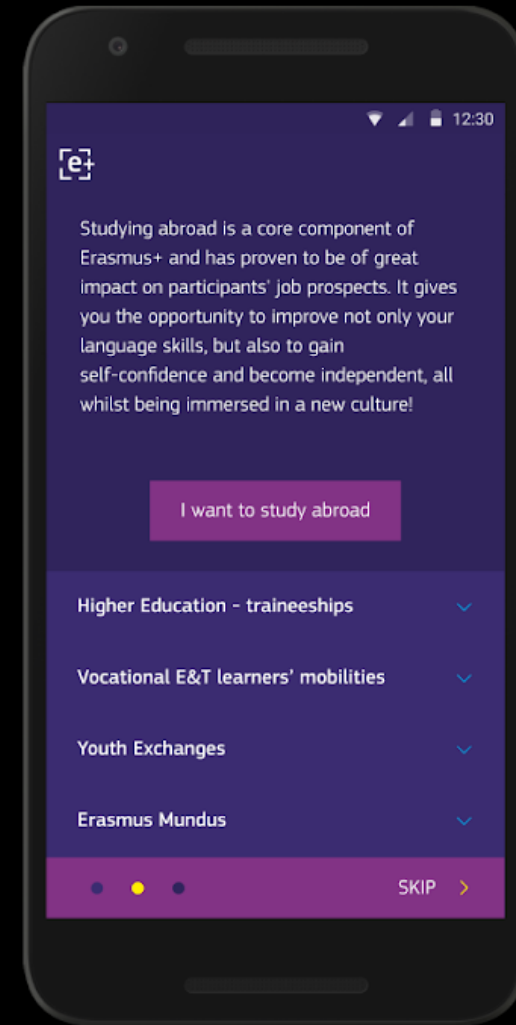
- First steps
- Select a programme



Erasmus+ App

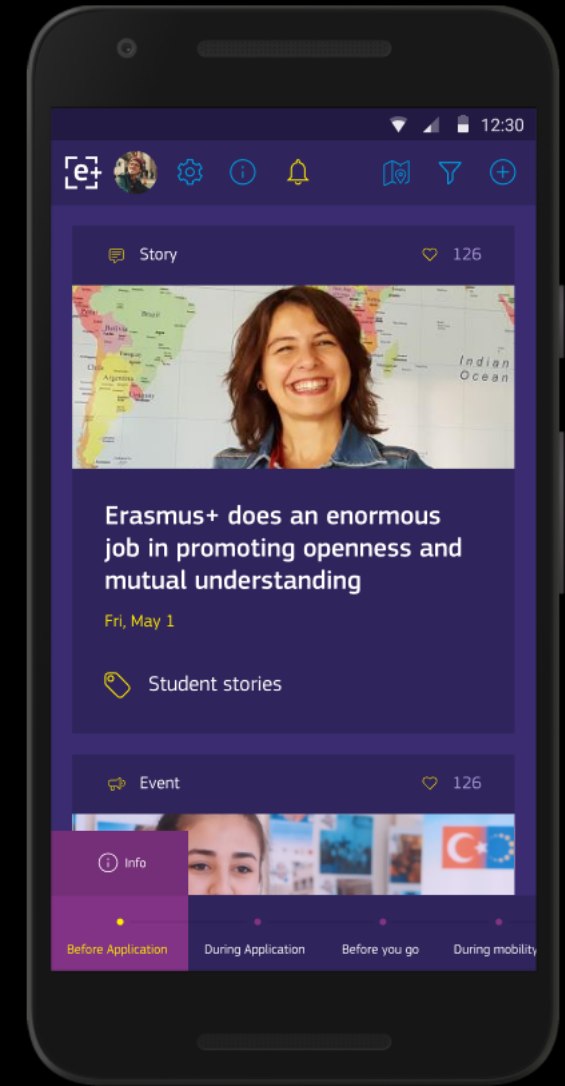
Release 1. highlights

- First steps
- Select a programme



Erasmus+ App Release 1. highlights

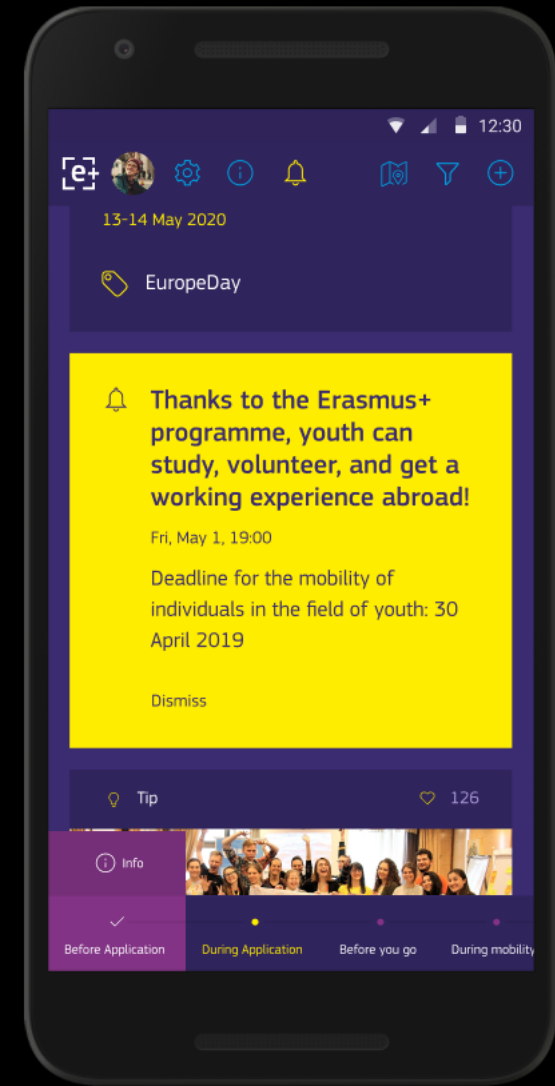
- First steps
- Select a programme
- Stories, events, discounts



Erasmus+ App

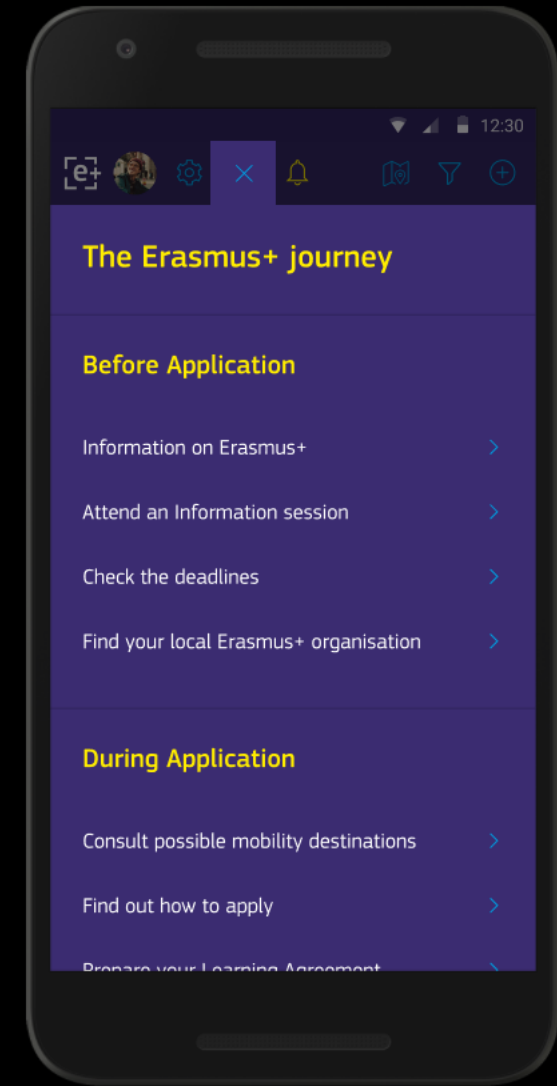
Release 1. highlights

- First steps
- Select a programme
- Stories, events, discounts
- Notifications



Erasmus+ App Release 1. highlights

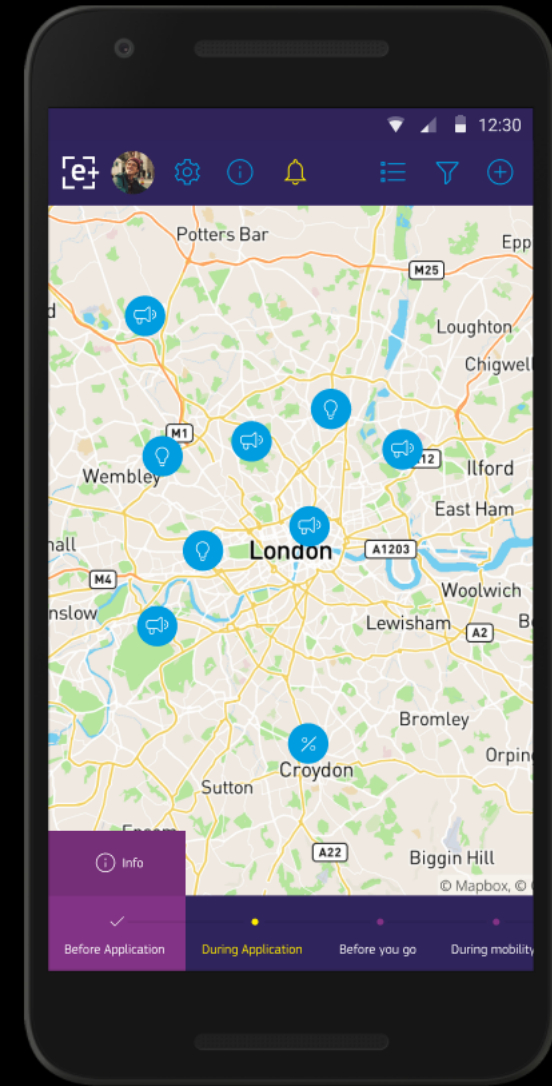
- First steps
- Select a programme
- Stories, events, discounts
- Notifications
- Mobility Journey



Erasmus+ App

Release 1. highlights

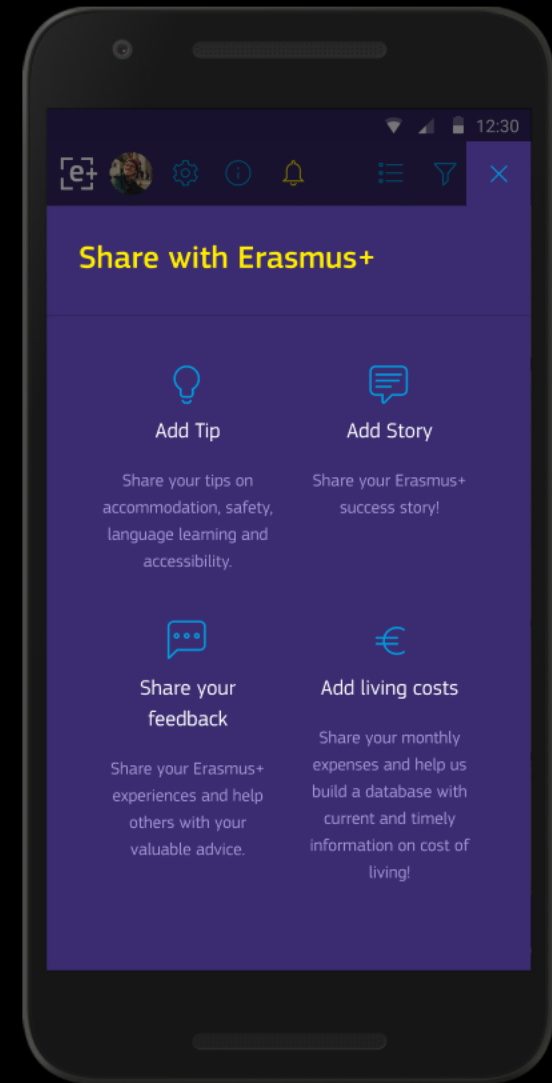
- First steps
- Select a programme
- Stories, events, discounts
- Notifications
- Mobility Journey
- Maps



Erasmus+ App

Release 1. highlights

- First steps
- Select a programme
- Stories, events, discounts
- Notifications
- Mobility Journey
- Maps
- Share





The Erasmus+ App

What to expect from the new Erasmus+ App?

Webinar

June 11, 2020

Second release – mid 2021

- Application for mobility/nomination
- Digital ESC
- Multilingual App
- ToR





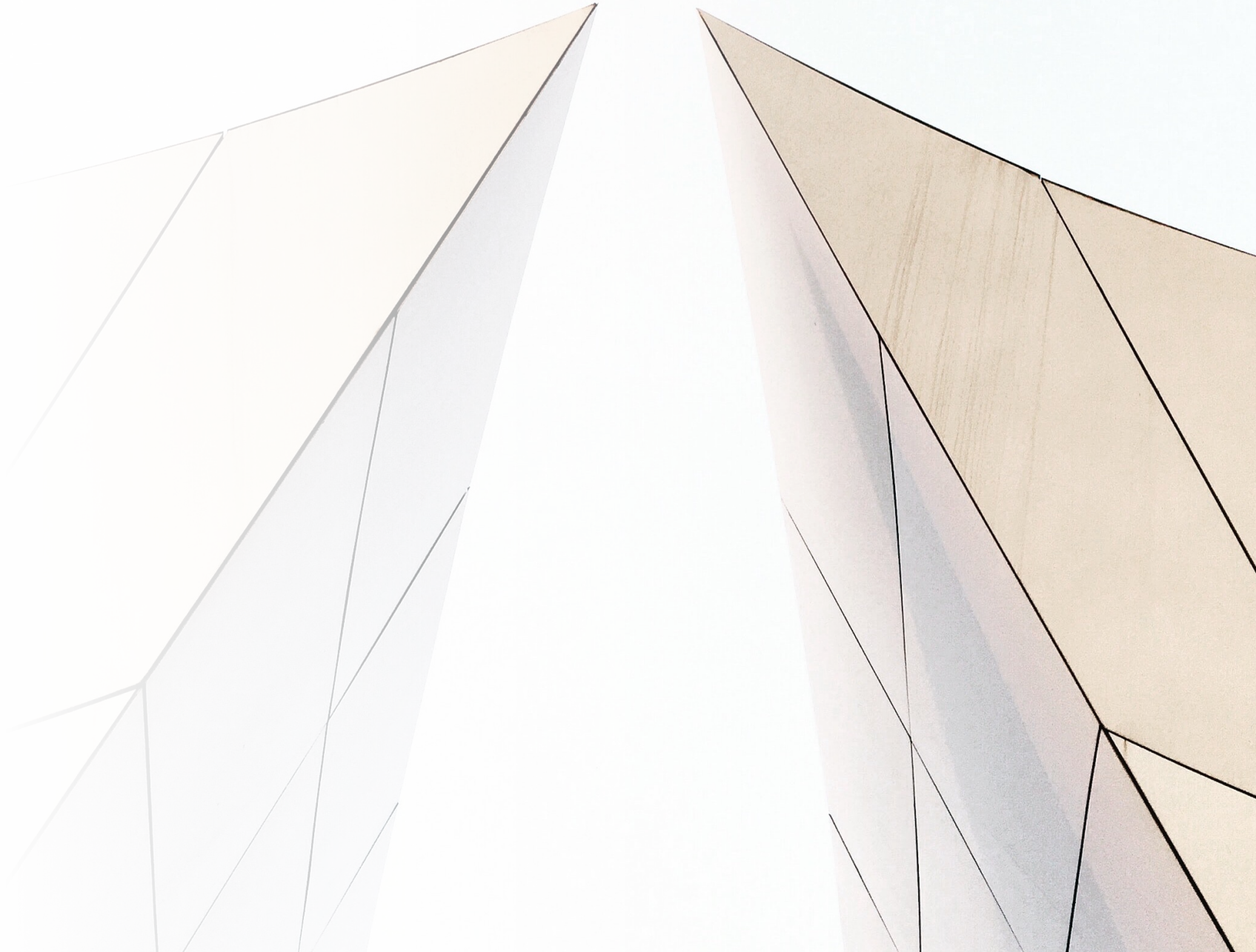
Application for Mobility & Nomination

- Single point of entry in the programme
- Inter-Institutional Agreements data as basis
- Choose the destination → apply → be nominated
- Via the Erasmus Without Paper Network or Dashboard



Digital ESC

- Time for digital student cards
- “Show and go”
- Access to services across EU





Multilingual App





Transcript of Records





Single point of entry for services for the students





Timeline

- End of 2020 → Launch of the updated Erasmus+ App
- Mid 2021 → Erasmus+ App 2.0

¿?



Stay tuned!

Webinar – The ESI: what and how?

28 May 2020

10.30 – 12.00

Webinar – What to expect of the new Erasmus App?

11 June 2020

10.30 – 12.00

Webinar – A sneak peek into the new OLA!

25 June 2020

10.30 – 12.00

ERASMUS
— *Going* —
DIGITAL

<https://uni-foundation.eu/>